

BLUE NETWORK

The River and the lakes



COMMUNITY ASSET

The River as a focal point for community connections



VIBRANT DESTINATION

A place to spend an hour or a weekend



RECREATIONAL EXPERIENCES FOR ALL AGES

A great place, close to home, offering a diversity of activities



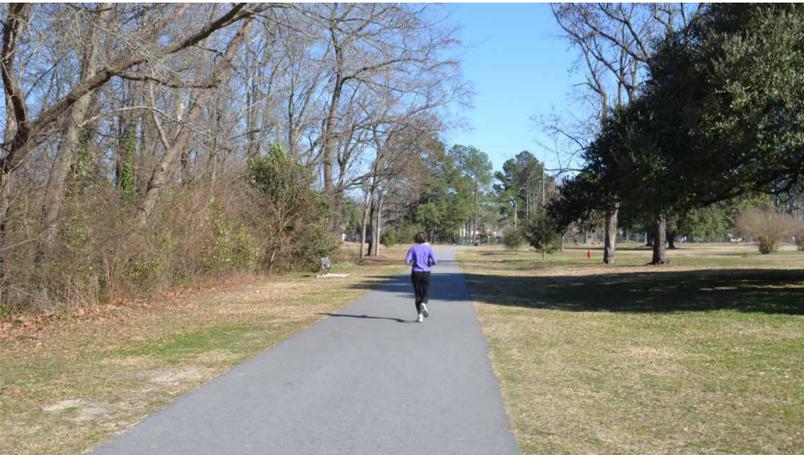
CONSERVATION CORRIDOR

A careful balance between environmental conservation and community access



THE RIVERFRONT CAN BE A...

What the Riverfront Can Be...



IMPROVE
RIVER VISIBILITY



REMOVE
RIVER DEBRIS



ENHANCE
EXISTING GREENWAYS



ENCOURAGE
MOBILE COMMERCE



INCREASE
VISUAL INTEREST



FOSTER
ACTIVATION



PROVIDE
MORE ACCESS

“LOW HANGING FRUIT” PROJECTS