

TAR RIVER LEGACY PLAN



CITY OF GREENVILLE, NORTH CAROLINA

TIDES OF MARCH

MARCH 15TH, 2014

AGENDA

10:00 AM – 11:00 AM

Sign-In & Welcome

Browse the Displays, Speak with Project Team

11:00 AM – 11:45 AM

Tar River Legacy Plan

Project Presentation

11:45 AM – 1:00 PM

Information, Ideas, and Conversations

Visit Stations

TOURS

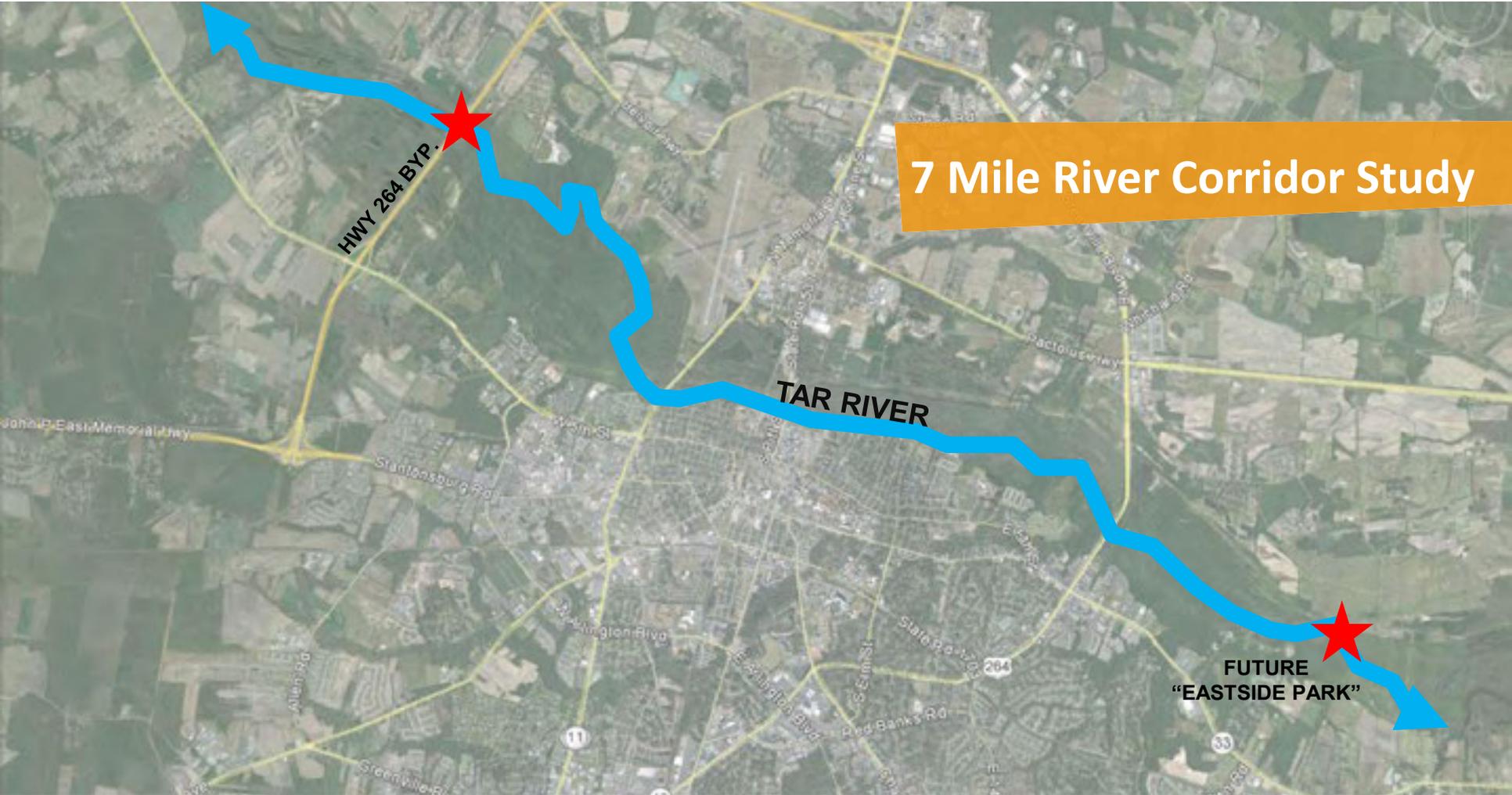
10:00 AM – 10:45 AM

Site Visit: History of the Riverfront

11:45 AM – 12:30 PM

Walking Tour

TAR RIVER LEGACY PLAN PURPOSE



7 Mile River Corridor Study

HWY 264 BYP.

TAR RIVER

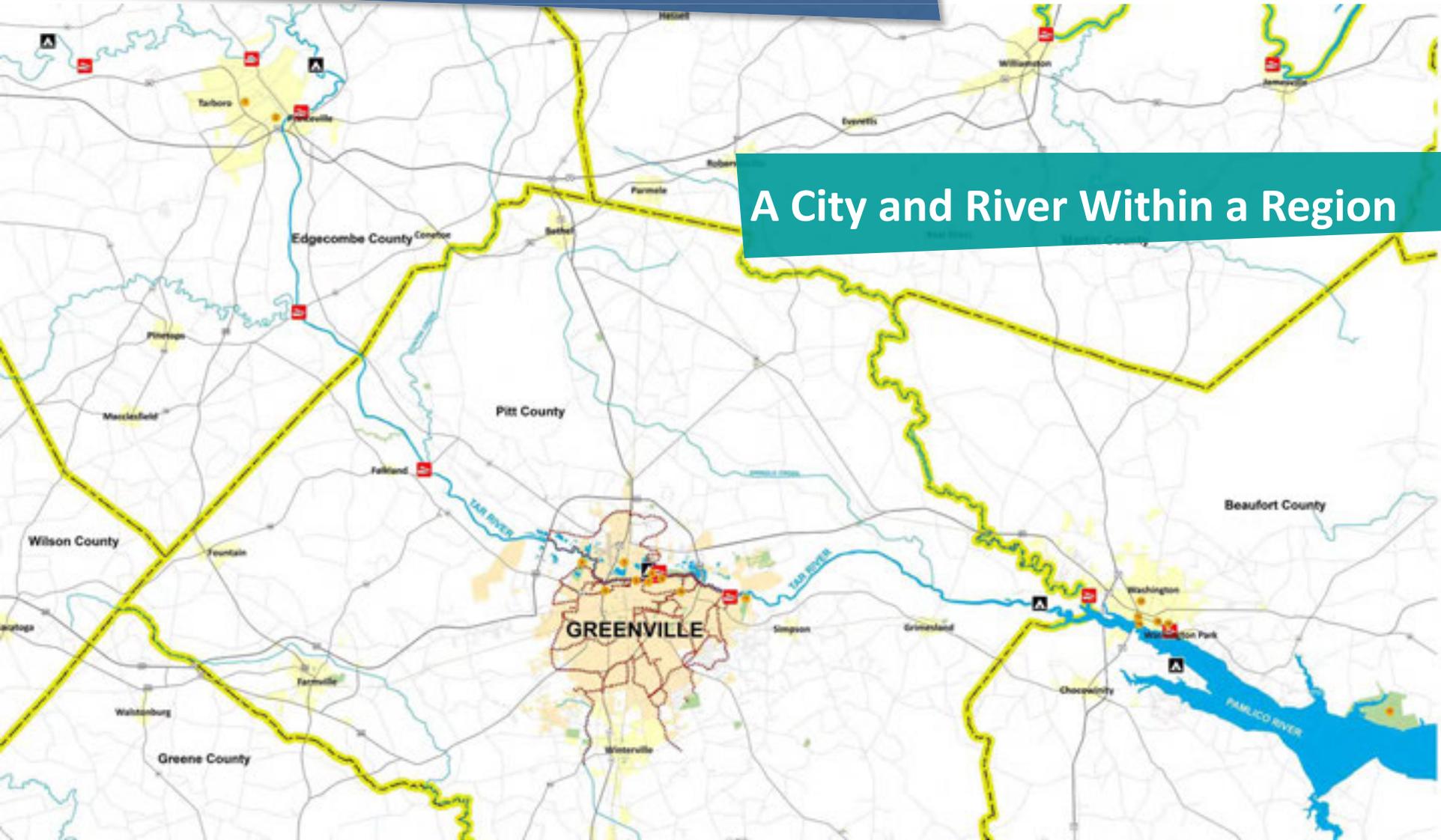
FUTURE
"EASTSIDE PARK"

PHOTOGRAPHIC SURVEY



TAR RIVER LEGACY PLAN CONTEXT

A City and River Within a Region





TAR RIVER LEGACY PLAN GOALS

1. Create great destinations

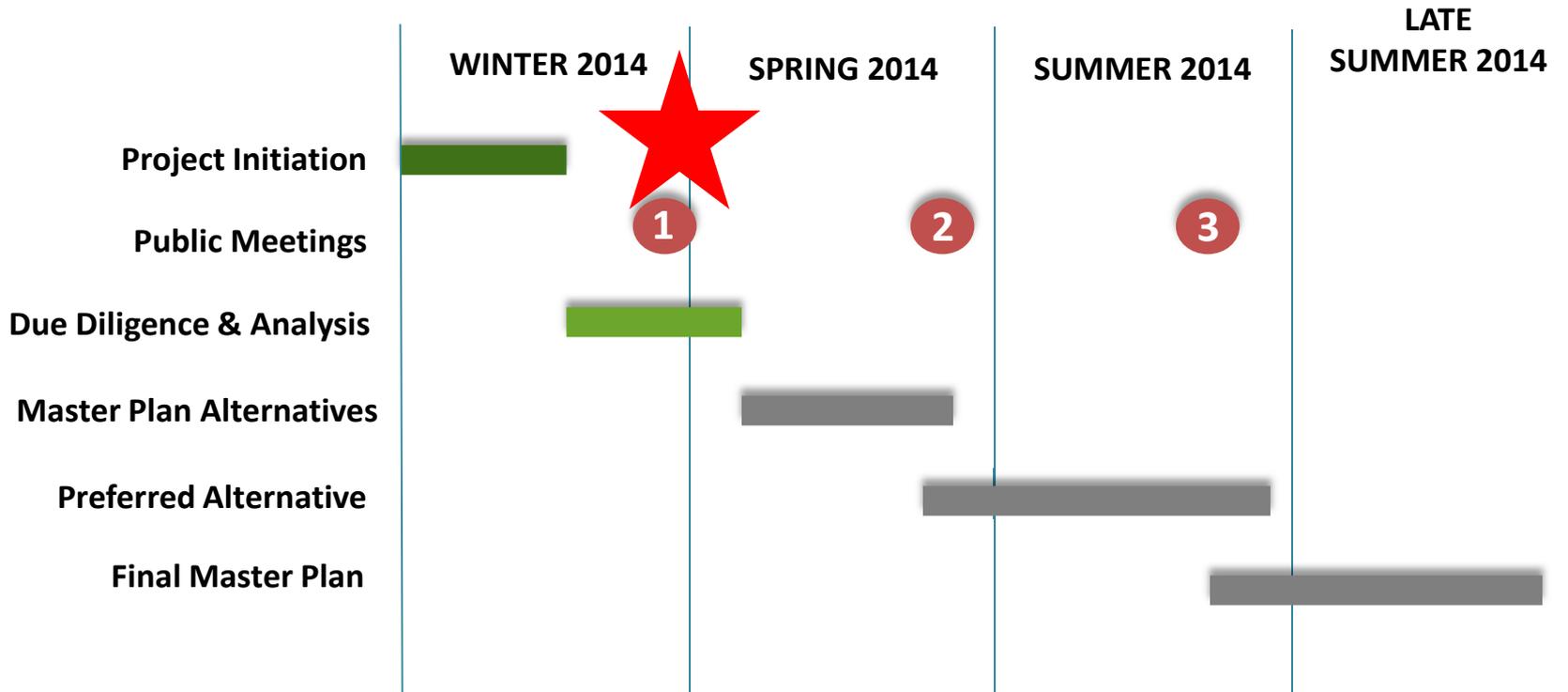
2. Connect neighborhoods to the River

3. Make the riverfront a special place for Greenville

4. Create linear multimodal access along the River

5. Protect, enhance, and interpret the River

PROJECT SCHEDULE



OUR TEAM



Find yourself in good company

**LANDSCAPE ARCHITECTURE,
URBAN DESIGN & PLANNING**

RHODESIDE & HARWELL

ECONOMIC DEVELOPMENT

HR&A ADVISORS

CIVIL ENGINEERING

*THE EAST GROUP &
MULKEY ENGINEERING CONSULTANTS*

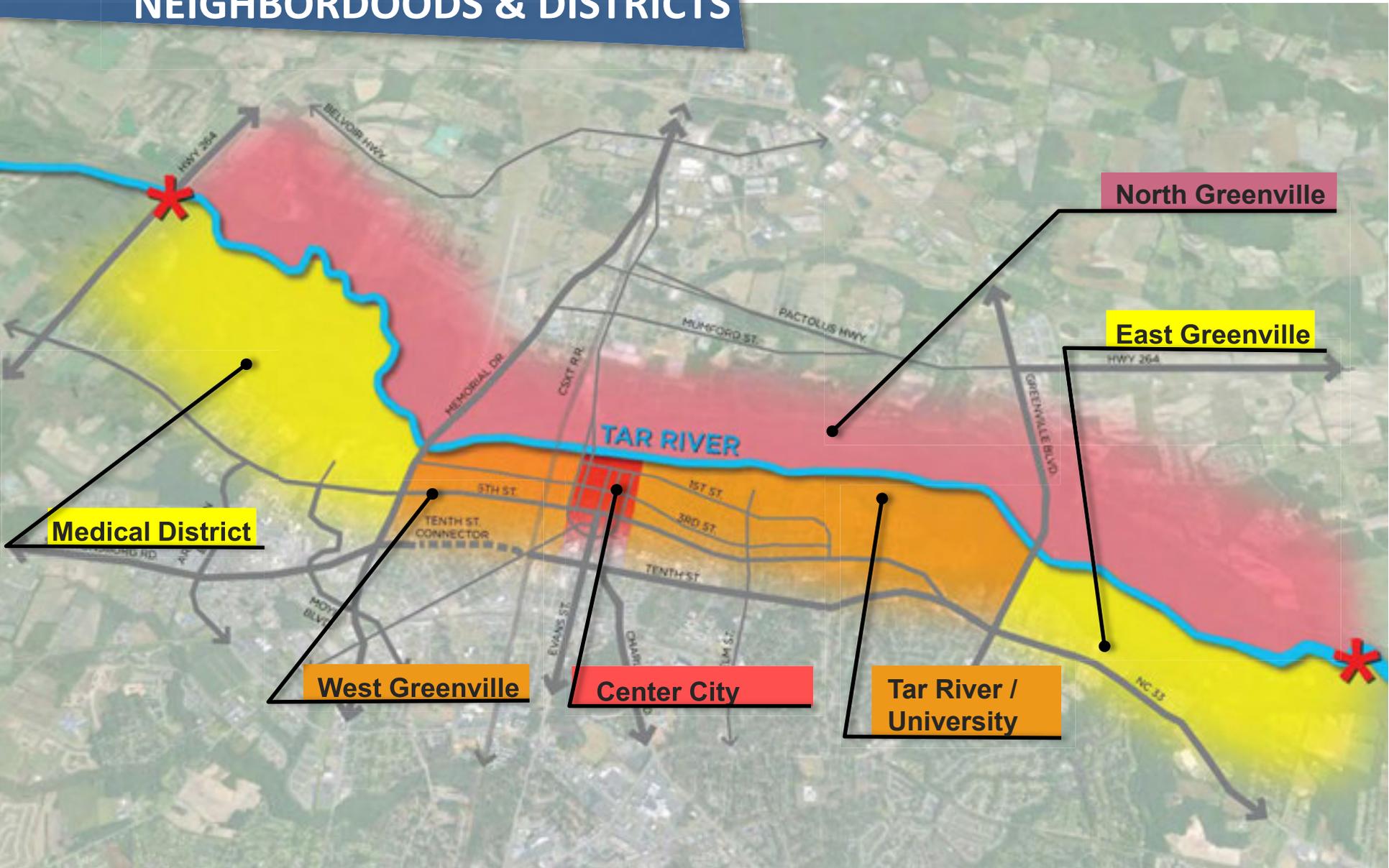
TRANSPORTATION

DAVENPORT

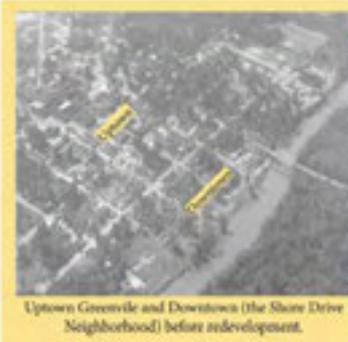
An aerial photograph of a residential neighborhood. The houses are scattered across a landscape with many trees, some of which appear to be dead or dormant. A road runs through the center of the neighborhood. In the foreground, there is a large graphic overlay consisting of a green shape on the left and an orange shape on the right, which contains the text "Our Observations".

Our Observations

NEIGHBORHOODS & DISTRICTS



HISTORY



Uptown Greenville and Downtown (the Shore Drive Neighborhood) before redevelopment.

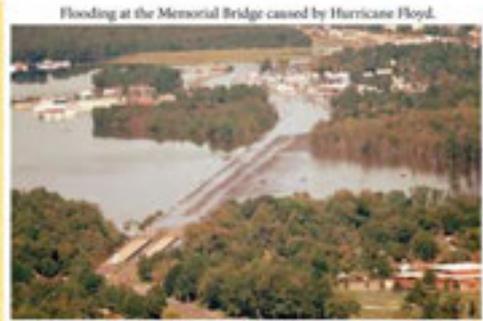
Shore Drive Redevelopment Project



Construction of the bulkhead that forms the edge of the Town Common.



The Town Common site after clearing. Sycamore Hill Baptist Church was the only structure left.



Flooding at the Memorial Bridge caused by Hurricane Floyd.



Hurricane Floyd caused massive flooding along the Tar River. A large number of homes in North Greenville and the Tar River/University Neighborhood were inundated. The City bought out the damaged homes in order to prevent future flooding damage. These flood buyout properties remains.

The redevelopment commission launches the Shore Drive Redevelopment Project in order to remove low-income housing between 1st street and the Tar River. Eventually, that land would become Town Common.



Sycamore Hill Baptist Church was located on the corner of Greene and 1st streets and served as a bedrock institution for Greenville's African-American Community. The church was burned down in the early 1960s.

Pitt County Memorial Hospital moved to its current location in west Greenville.

1935 Pepsi-Cola Bottling plant opens in Greenville.

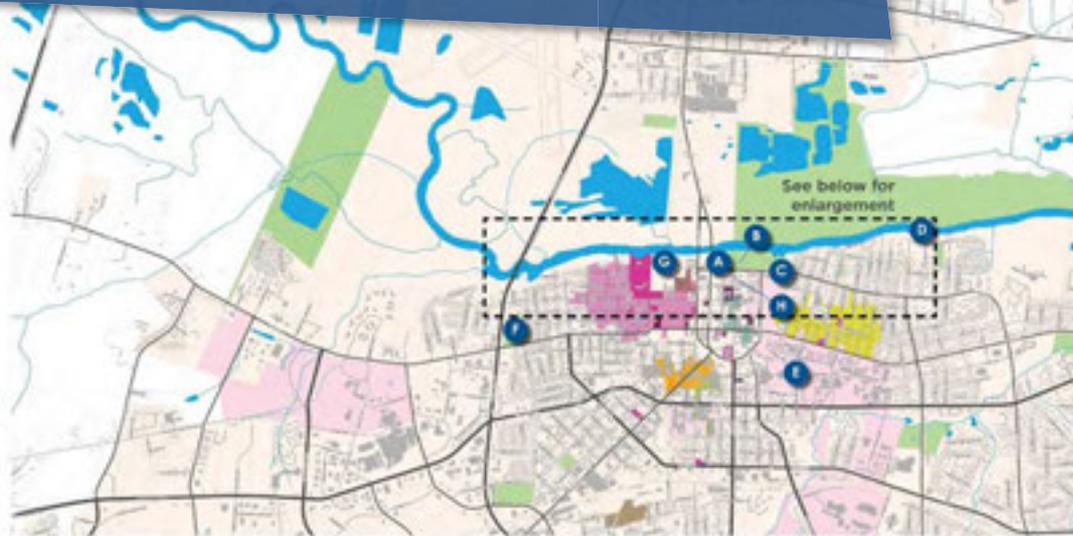
1958 Greenville sets up a redevelopment commission to revitalize blighted areas of Downtown.

1958
1959

1977

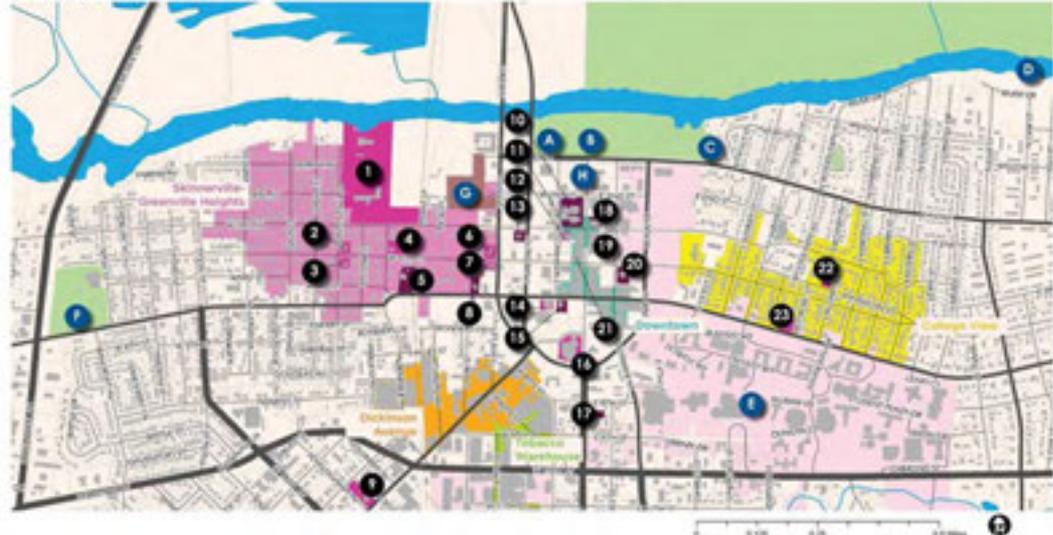
1999

HISTORY



Historic Districts & Properties		General Map	
 Skinnerville-Greenville Heights	 Local Landmark	 Park	 Building
 Dickinson Avenue	 National Register Property	 Future Park	 City Limit
 Tobacco Warehouse	All districts are listed on the National Register of Historic Places.		 Cemetery
 College View	 East Carolina University	 Water Resource	 Road
 Downtown	 Railroad		

Enlargement



Local Landmarks & National Registered Buildings

1. Third Street School
2. Charles O'Hagan Home House
3. Albion Dunn House
4. The Glenn-Pender-Moore House
5. E.B. Ficklen House*
6. Alfred M. Mosley House
7. Wiley Cobb House
8. J.R. Moya House*
9. Jacob W. Higgs House
10. Pitt County Courthouse*
11. Hassel-James Building
12. Louis C. Skinner Building
13. James L. Fleming House*
14. Greenville Municipal Building
15. Robert L. Humber House*
16. Sheppard Memorial Library
17. Jones-Lee House*
18. Federal Building*
19. The Proctor Hotel
20. William H. Long House*
21. Blount-Harvey Building
22. The Rotary Club Building
23. Skinner House

Significant Cultural Sites

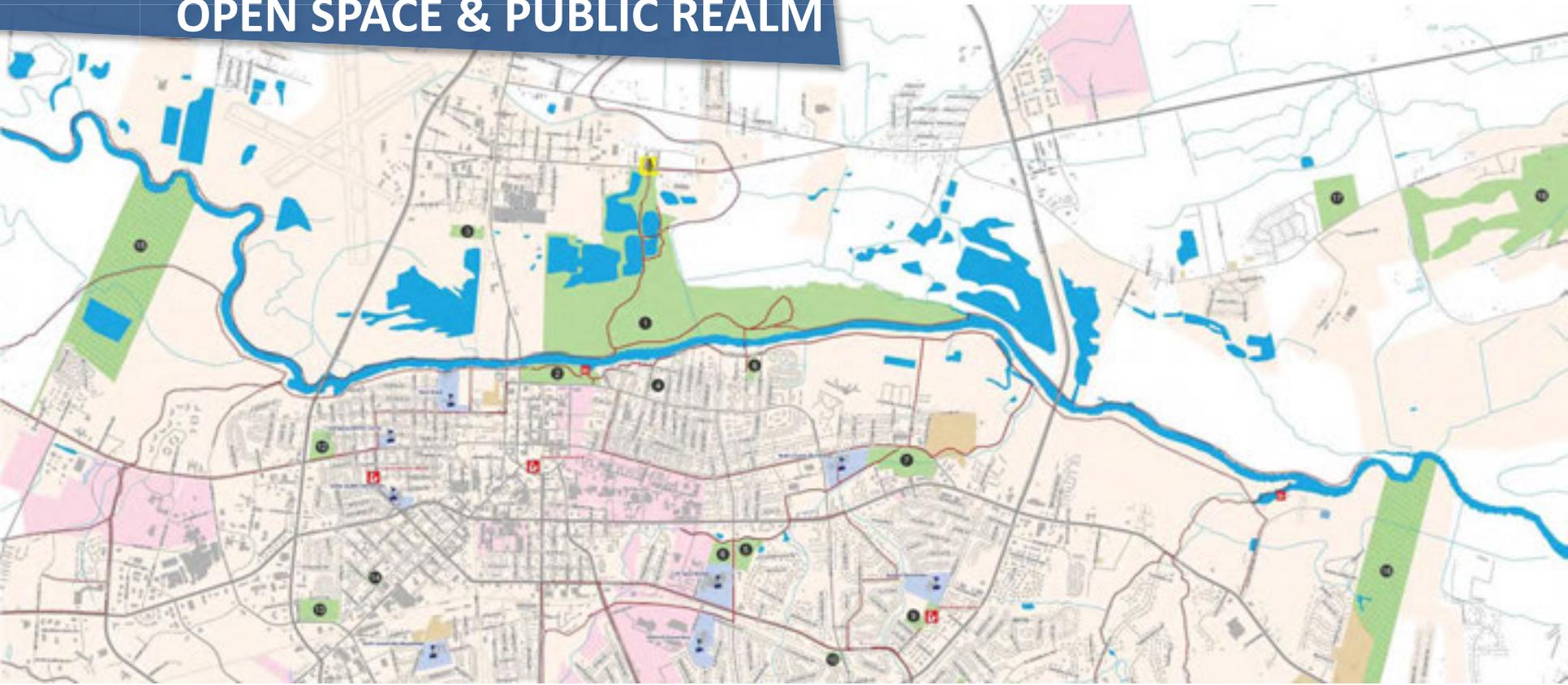
- A. Former Sycamore Hill Baptist Church
- B. Memorial Sites
- C. Old Greene Street Bridge
- D. Former Tar River Lock
- E. East Carolina University
- F. Eppes School Site
- G. Cherry Hill Cemetery
- H. Burial Site
- I. Greenwood Cemetery
- J. Homestead Memorial Gardens

* Property listed on the National Register of Historic Places

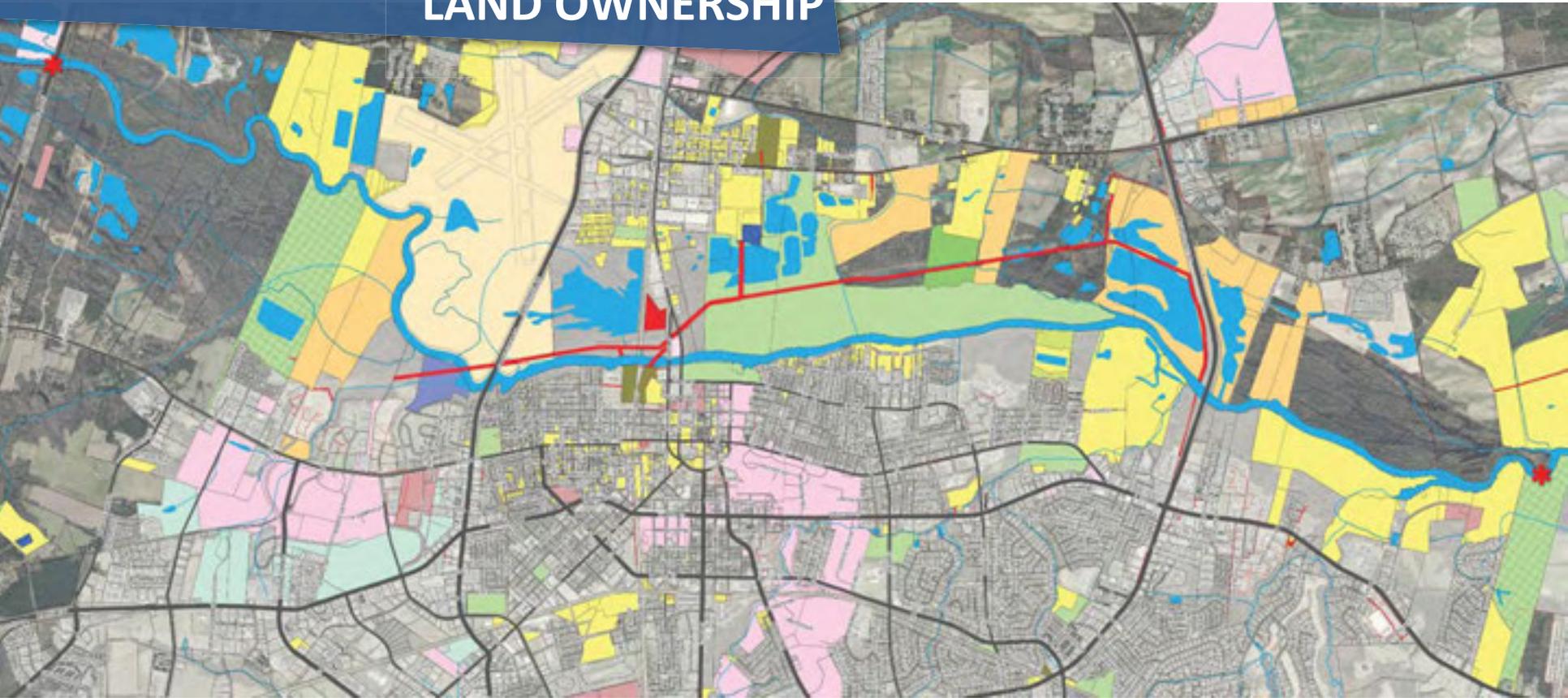
EXISTING LAND USE



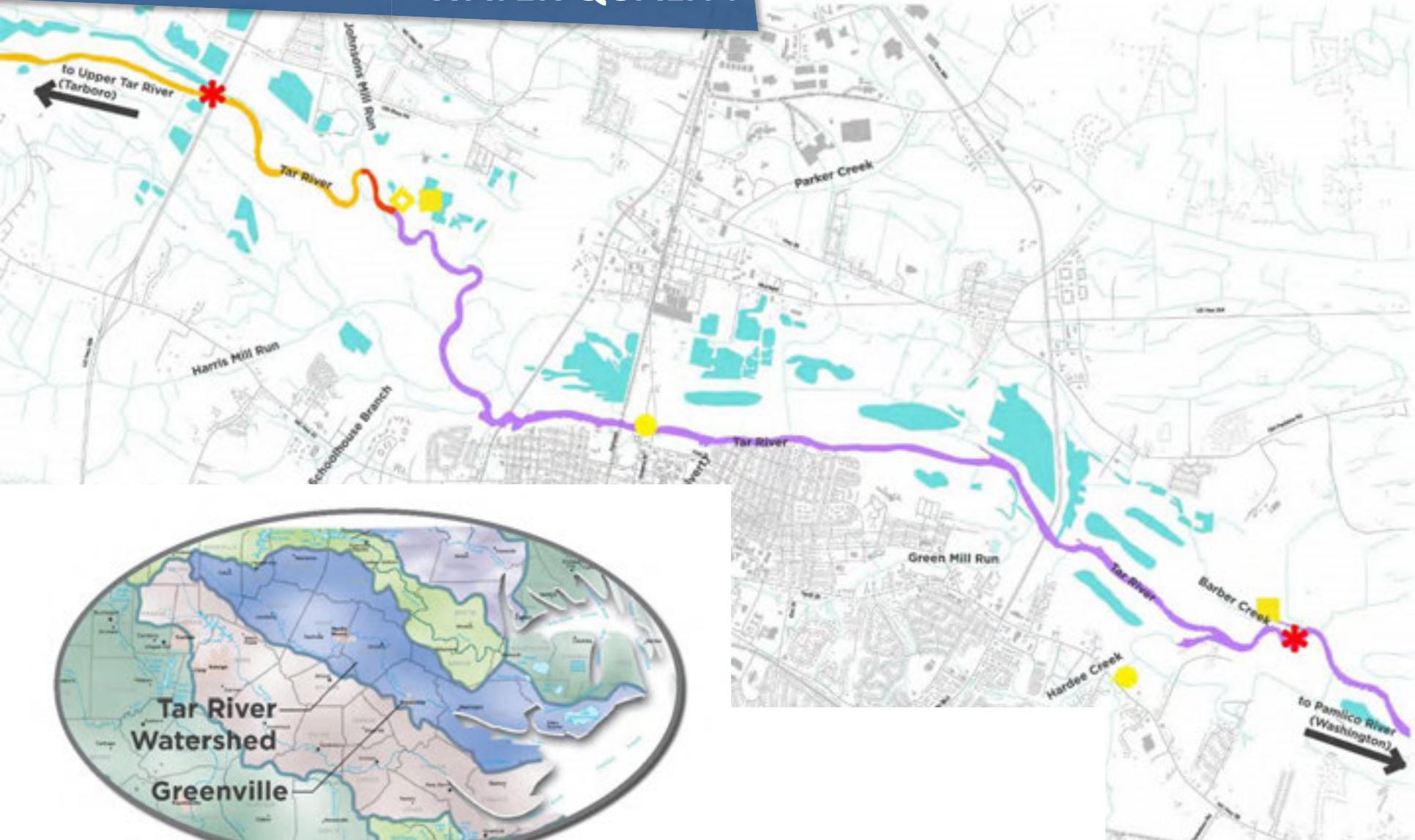
OPEN SPACE & PUBLIC REALM



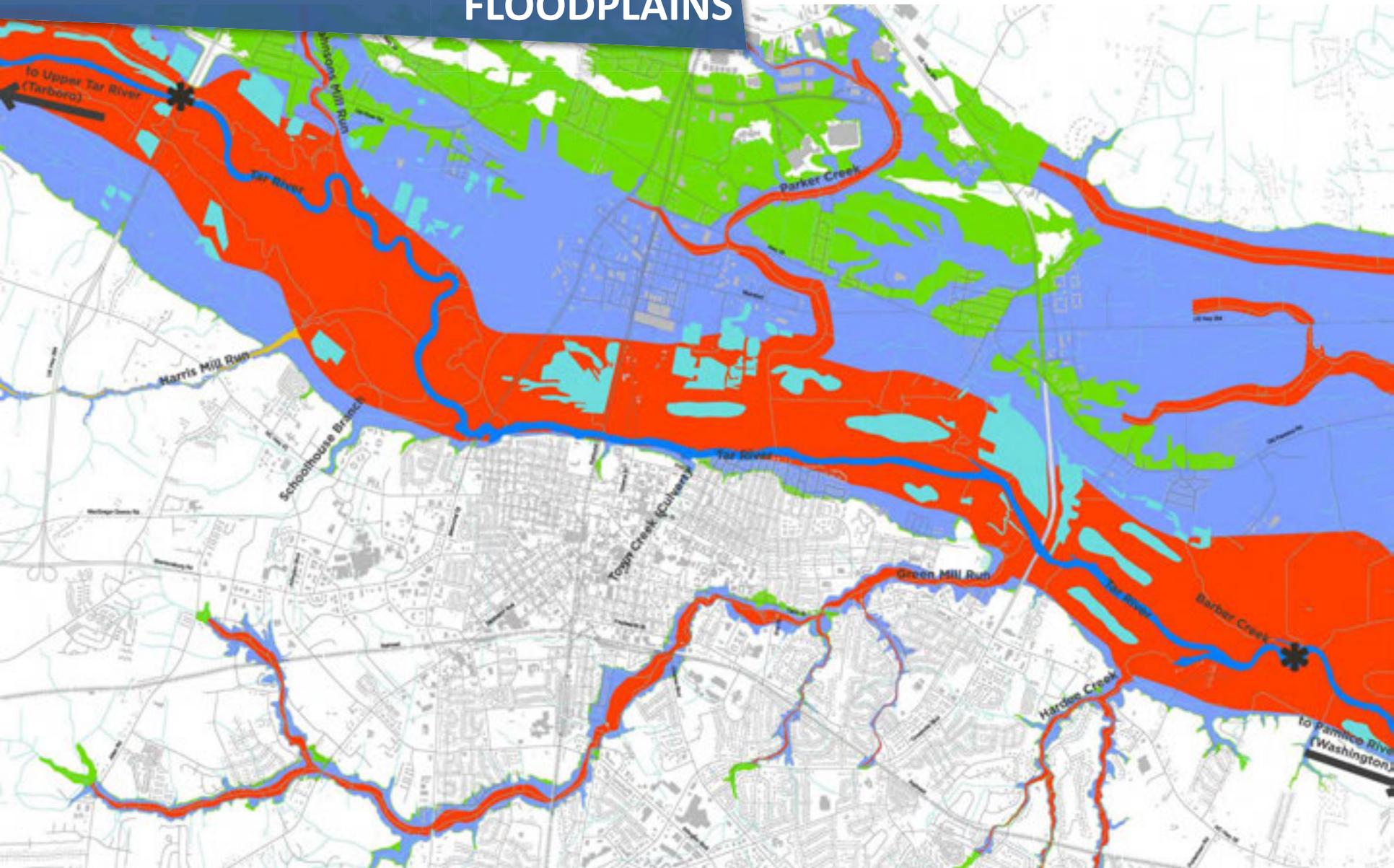
LAND OWNERSHIP



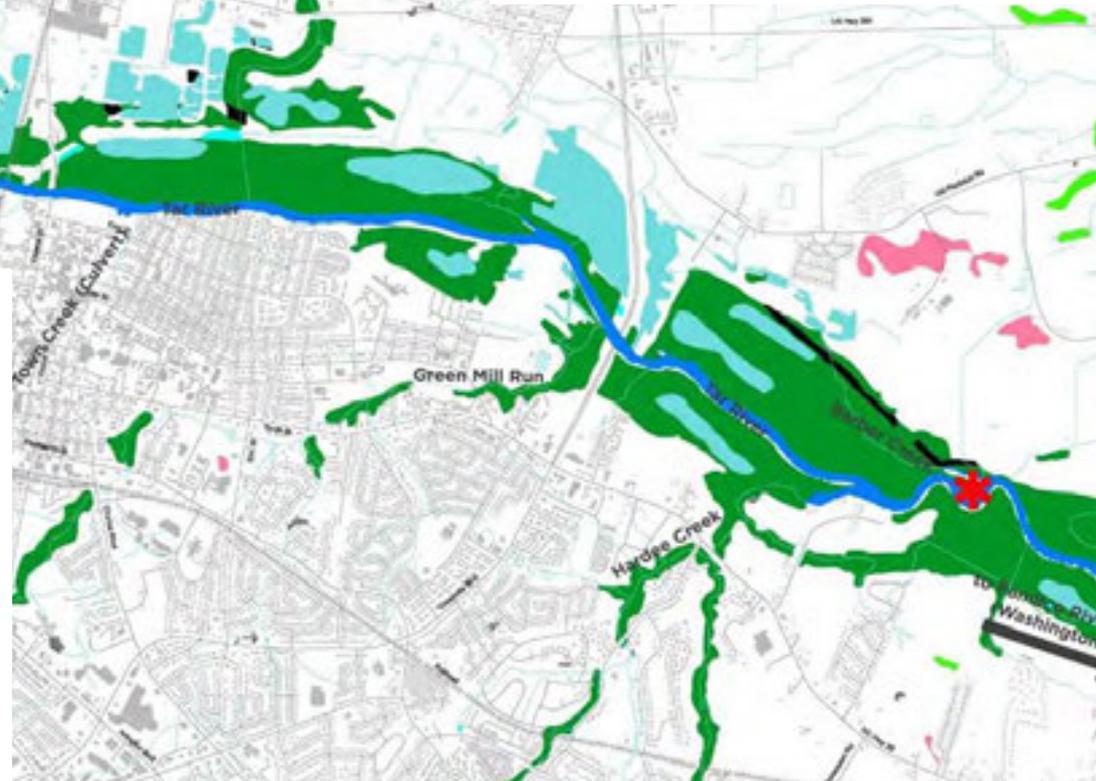
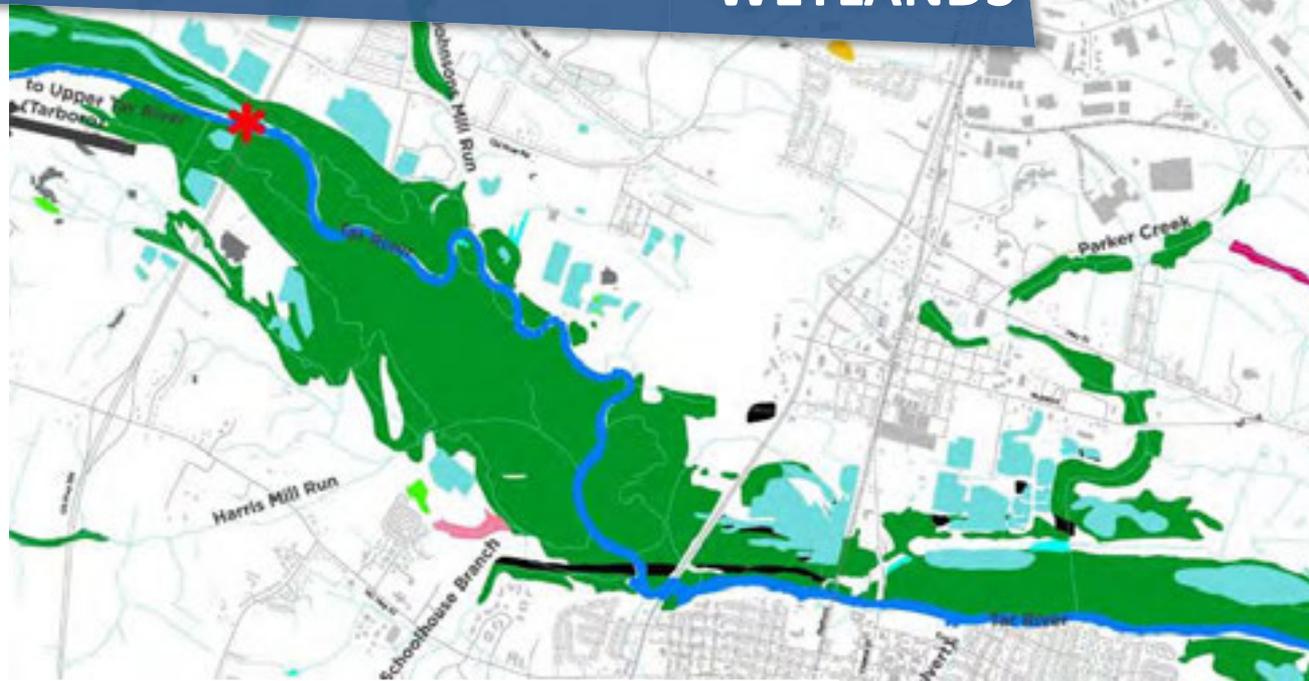
WATER QUALITY



FLOODPLAINS



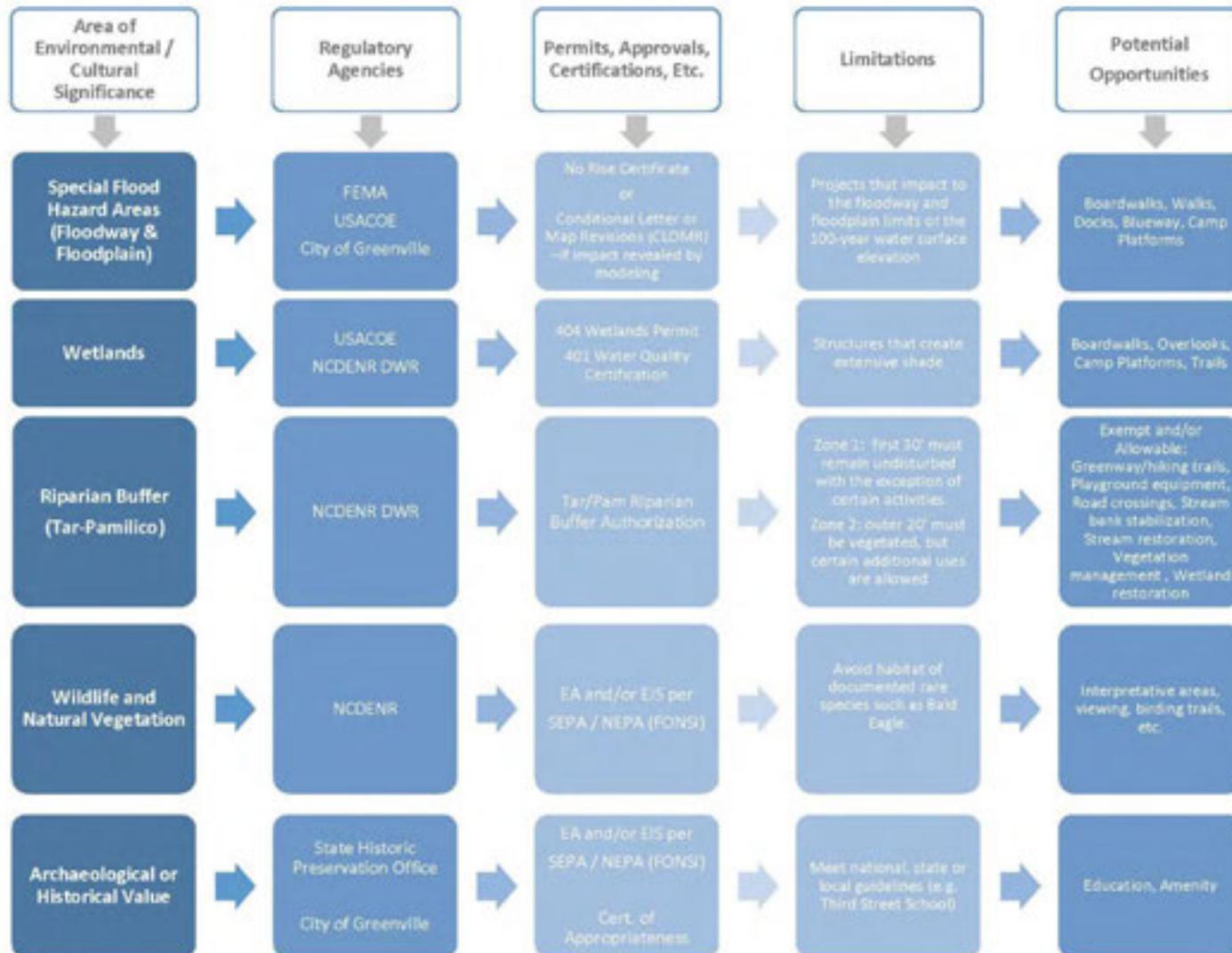
WETLANDS



HABITATS



ENVIRONMENTAL PROTECTION



COMPATIBLE USES

LANDSCAPE CHARACTER

EXAMPLES OF COMPATIBLE USES

The River



Lakes & Ponds



Wetlands



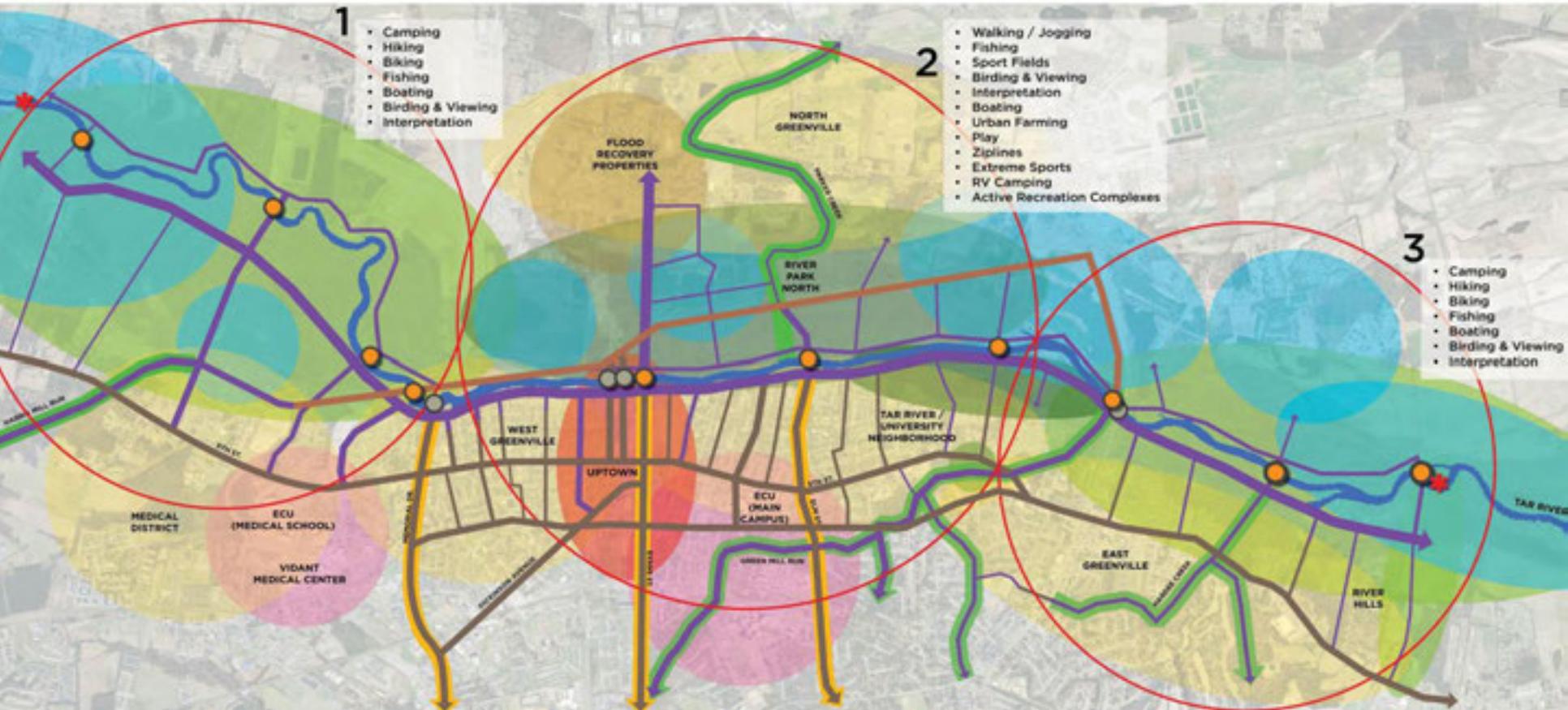
Uplands



Developed Areas



POTENTIAL ACTIVITY AREAS & CONNECTIONS



MASTER PLANNING OPPORTUNITIES



MASTER PLANNING OPPORTUNITIES

CONSERVE

1

CONSERVE AND CELEBRATE NATURAL RESOURCES



INTERACT

2

MAXIMIZE CONTACT & CONNECTIONS WITH THE TAR RIVER



EMBRACE THE LAKES

3

MAXIMIZE THE RECREATIONAL POTENTIAL OF THE LAKES



CREATE EXPERIENCES

5

DEVELOP RECREATIONAL & OPEN SPACE PROGRAMS IN THE "RURAL" OR "WILD" AREAS OF THE CITY



ENCOURAGE ACTIVITY

4

CREATE VENUES ON THE RIVER FOR CITY-WIDE EVENTS



BUILD CONNECTIONS

6

CREATE GREAT CONNECTIONS FROM UPTOWN AND NEIGHBORHOODS TO THE RIVER





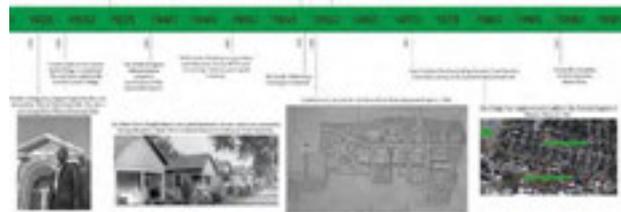
Today's Event!

MEETING FORMAT

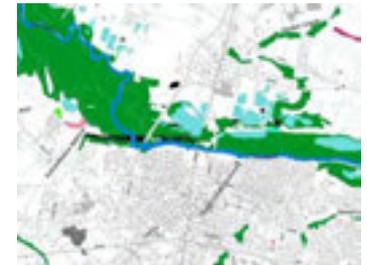
STATION 1 REGIONAL CONTEXT & STUDY AREA



STATION 2 HISTORY



STATION 3 CURRENT CONDITIONS



STATION 4 EXISTING & POTENTIAL ACTIVITIES & CONNECTIONS



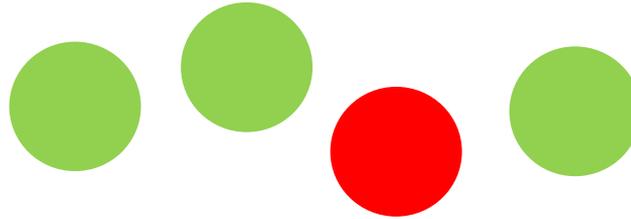
STATION 5 SURVEY



STATION 1

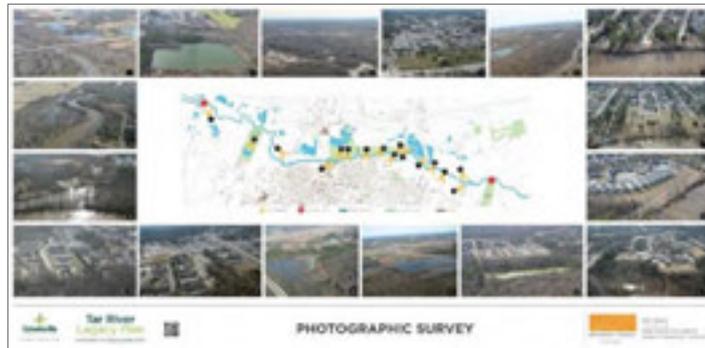
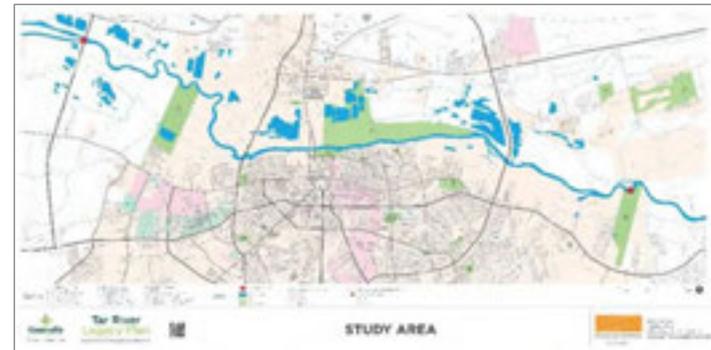
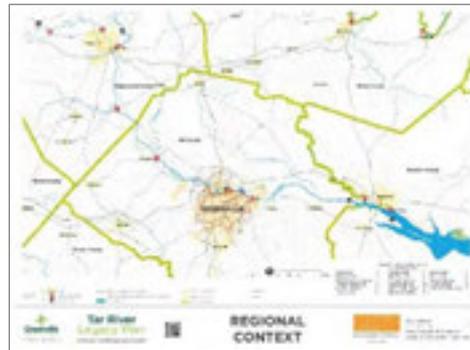
REGIONAL CONTEXT & STUDY AREA

Place a **red** dot where you live and **green** dots on areas you visit along the Tar River and add comments with post-it notes



I canoe along this route

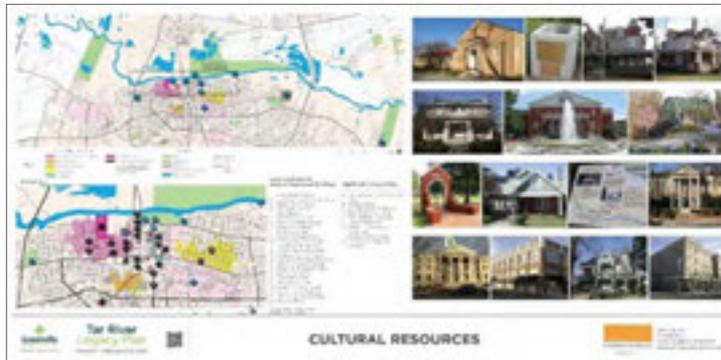
I walk here on weekends



STATION 2

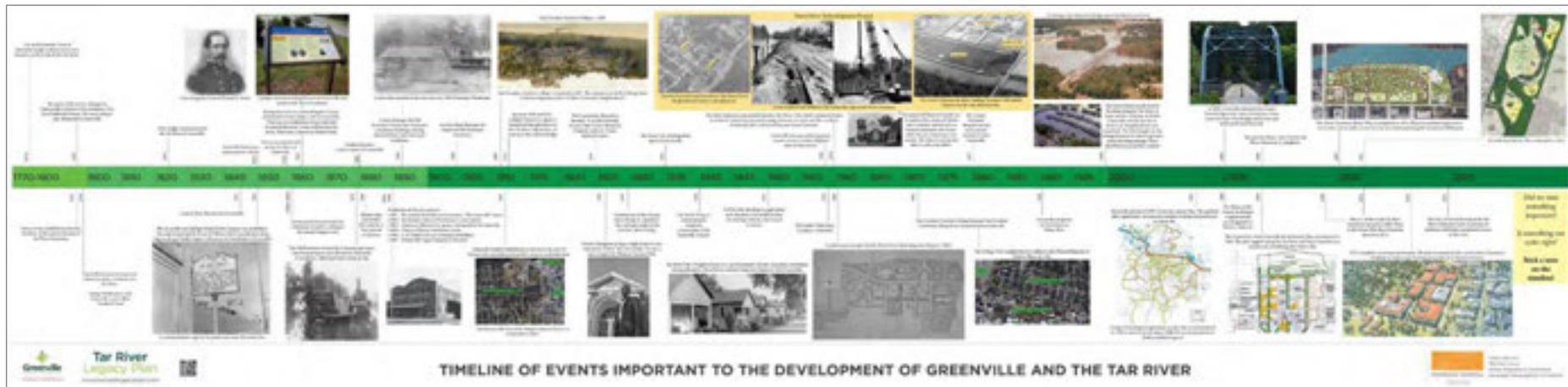
HISTORY

1. **Are we missing any important properties or places?** If so, please tell us on a sticky note and place it on the map.
2. **Tell us about a great experience you had at the riverfront or on the river!** Please write it on the paper provided and tape it up.



Historic church

Love to walk the river!



STATION 3

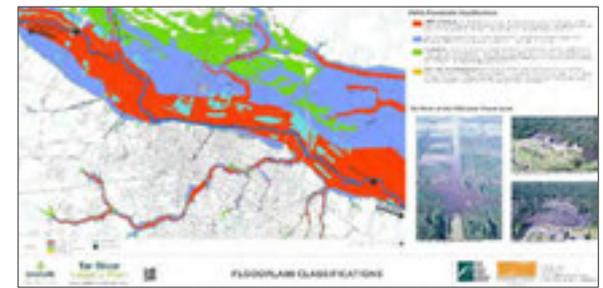
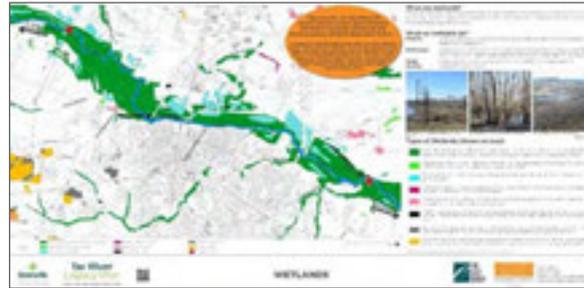
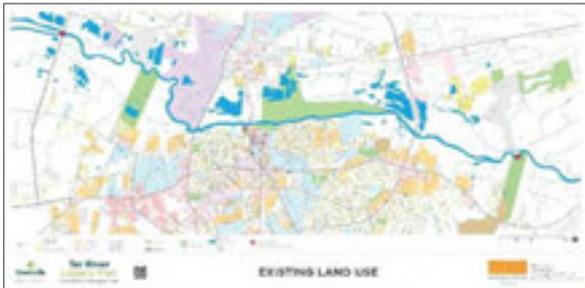
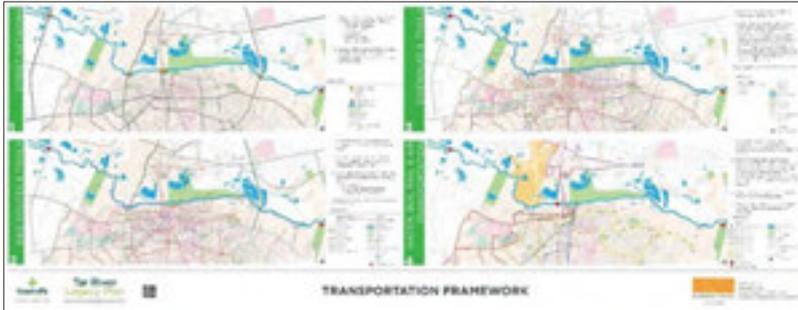
CURRENT CONDITIONS

1. Are there any areas for which you have particular environmental concerns?
2. Are there any important connections to the river that aren't shown here?
3. Do you have any other additions or corrections to these maps?

Flood-prone area

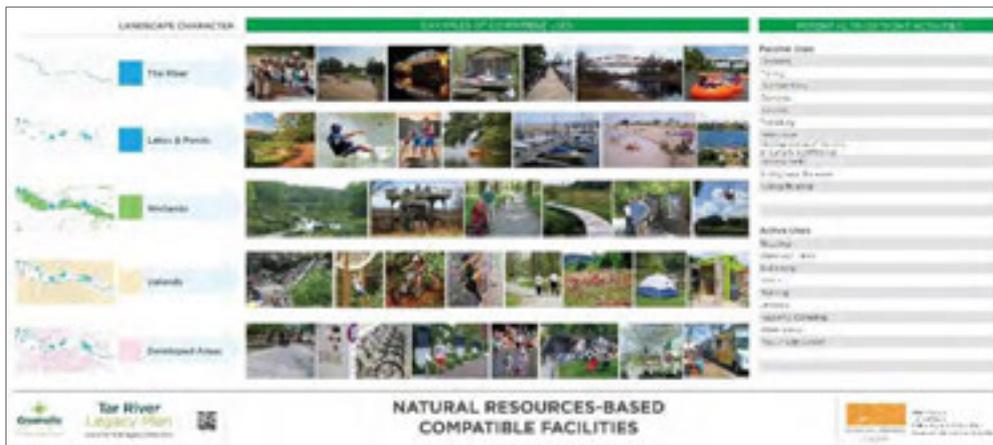
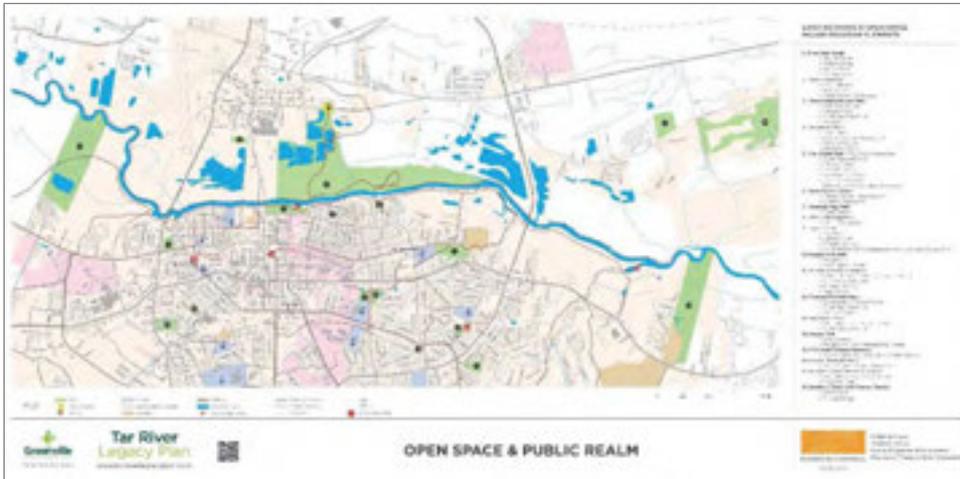
Great fishing spot here!

If so, please tell us on a sticky note and place it on the map.



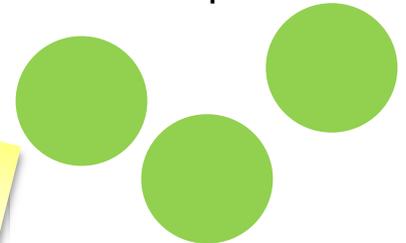
STATION 4

EXISTING & POTENTIAL ACTIVITIES & CONNECTIONS



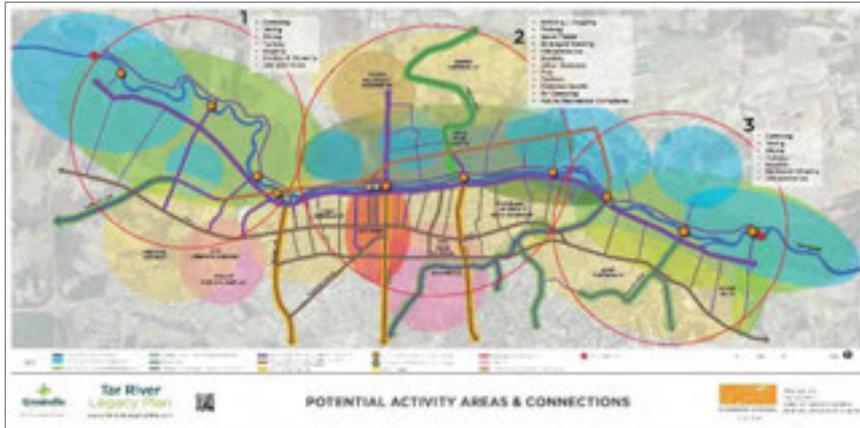
1. **Are we missing any parks or other public activity centers?** Please tell us on a sticky note and place it on the map.
2. **Where would you like to see more public space?** Place a **green** dot there.
3. **What other activities would you like to be able to do on or near the Tar River? Where?** Please tell us on a sticky note and place it on the map.

Kayaking & Canoeing

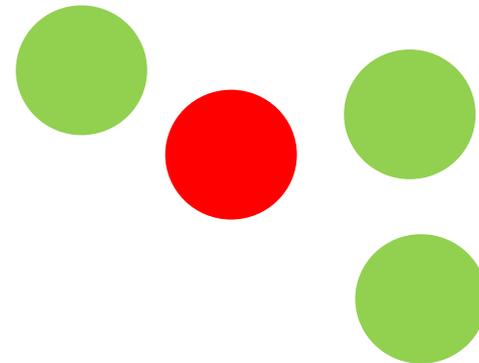


STATION 4

EXISTING & POTENTIAL ACTIVITIES & CONNECTIONS



1. Where would you like to see more public space? Place a **green** dot there.
2. Please place a **green** dot on the activities you think would work best for the Tar River area and a **red** dot on those that you do not think would work.



STATION 5

SURVEY

Before you go, please complete the survey!





TAR RIVER LEGACY PLAN

**THANK YOU FOR ATTENDING
TIDES OF MARCH!**

STAY INFORMED @ www.tarriverlegacyplan.com