

Potential Partners

Local

- Pamlico-Tar River Foundation
- Eastern Carolina University (ECU) Center for Sustainable Tourism & ECU Campus Recreation
- A Time for Science Nature and Science Learning Center
- GO-Science
- Pitt County Schools
- Friends of Greenville Greenways (FROGGS)
- ProTown BMX
- Uptown Greenville



Regional

- Neighboring cities: Washington/Tarboro
- NC East Alliance
- Homegrown Handmade
- NC Mid-East Commission
- Greenville Urban Area Metropolitan Planning Organization
- NC Coastal Land Trust
- Pitt County Arts Council at Emerge



State

- NC Paddle Trail Association
- Get Going NC
- NC State Parks (North Carolina Trails System)
- NC Community Development Association (NCCDA)
- NC Dept. of Commerce (NC DOC): Division of Tourism, Film and Sports Development, Thrive in NC
- NC Recreation Resources Services
- NC Dept. of Environment and Natural Resources (DENR): Albemarle-Pamlico National Estuary Program, Natural Heritage Program
- NC Wildlife Resources Commission
- NC Birding Trail
- NC Dept. of Cultural Resources (NC Historic Sites)
- NC Association of Festivals and Events



National

- NOAA
- US Forest Service
- US Fish & Wildlife Service
- National Wild and Scenic Rivers System (includes recreational rivers with some development)
- National Park Service Rivers, Trails, and Conservation Assistance Program
- USA BMX
- America Rows

Funding Opportunities

	TYPE OF FUNDING	POTENTIAL USES
LOCAL	TAXES	
	Taxing District	Services and improvements within the taxed district (e.g., an Entertainment District)
	Excise Tax	Broad range of potential uses (e.g., a tax on lodging & food that generates funds for promotion of tourism)
	Property Tax	Broad range of potential uses (e.g., help fund maintenance costs for facilities)
	Sales Tax	Broad range of potential uses (e.g., creation of a Tar River Legacy Fund)
	BONDS	
	Revenue Bonds	Construct or expand revenue-generating riverfront amenities
LOCAL	General Obligation Bonds	Broad range of potential uses (previous uses in Greenville have included street improvements and revitalization efforts)
	Special Assessment Bonds	Broad range of potential uses
	FEES	
	User Fee	Broad range of potential uses related to river and riverfront maintenance and facility enhancements
STATE	NC Parks And Recreation Trust Fund (PARTF)	Acquisition of land; development of parks and recreation projects
	Clean Water Management Trust Fund (CWMTF)	Enhance, restore, and protect waters; riparian buffers and greenways; acquisition of land
	NC Housing Finance Agency	Development incentives
	NC Department of Commerce	Development incentives
FEDERAL	Environmental Protection Agency (EPA)	Broad range of potential uses, depending on the grant (focus on human health and environmental health)
	Department of Housing and Urban Development (incl. CDBG)	Subsidizing development that includes affordable housing; community development projects
	Department of Transportation (DOT) - MAP-21	Construction of recreational trails or green streets
	Urban Waters Federal Partnership Small Grants	Activities that improve water quality and support community revitalization
	Recreational Trails Program (RTP)	Trail/greenway construction and renovation; trail markers; land acquisition; planning
	Land And Water Conservation Fund (LWCF)	Conservation; outdoor recreation
	Watershed Protection And Flood Prevention Grants (USDA)	Watershed improvements, including recreation planning
	Department of Agriculture (USDA)	Research, education, conservation, promotion of farmers market or other events
PRIVATE FUNDING	Fish & Wildlife Service (FWS)	Habitat conservation
	Developer Contributions	Broad range of potential uses (e.g., creation of public park space associated with a residential development; green street enhancements)
	Donations	Broad range of potential uses (e.g., art and historic interpretation; capital costs of constructing greenway extensions)
	Sponsorships	Events and activities related to activating the river and riverfront
	The Robert Wood Johnson Foundation	Health-related facilities and programs
	WalMart Foundation Community Grant Program	Health and sustainability-related activities
	BlueCross BlueShield of North Carolina Foundation (BCBSNC)	Promotion of healthy active communities
	People for Bikes Community Grant Program	Bicycle infrastructure and advocacy
	Outdoor Nation	Programs that connect youth to the outdoors
	National Recreation Foundation	Innovative and creative projects and programs that support youth and healthy lifestyles
	John Rex Endowment	Support for healthy eating and active living
	Kate B. Reynolds Charitable Trust	Improvements to community health and quality of life
PRIVATE FUNDING	Bank of America Charitable Foundation	Community development programs related to affordable housing, homeownership, and revitalization
	National Wildlife Federation Tree Grants	Provides trees, with preference given to programs that engage children
	Z. Smith Reynolds Foundation	Projects that address community economic development, environmental justice, clean energy and climate, and preservation of the natural landscape.
	Boat US Foundation	Clean and safe recreational boating
	Keep America Beautiful	Broad range of potential uses (e.g., volunteerism, community greening, litter prevention)
	Partners for Places	Building partnerships between local government sustainability offices and place-based foundations